

Classmates.com Poll Results Reveal Reunion Trends; 80% Won't Fib About Anything When Talking With Old Friends

Renton, WA – June 7, 2007 – With reunion season fast approaching, Classmates.com (www.classmates.com), a leader in online social networking with more than 40 million members, recently polled its community of friends and acquaintances from school, college, work and the military. Results revealed that 71% plan to attend their next high school reunion and that 80% won't fib about anything when talking with old friends and acquaintances.

Classmates.com 2007 Reunion Poll key findings among attendees also include:

- 94% want to hear from old school friends
- 76% want to reconnect with an old friend
- 72% would do things differently including being more social, more active and less shy if they could go back and do high school over again
- 42% will attend to see the success/struggles of their friends
- 31% will flip through old yearbooks before attending the reunion
- 29% will buy a new outfit in preparation for the reunion
- 18% will diet before the reunion
- 12% might consider lying about their personal life including family, marriages, kids or divorce

Discover Friends Who Live Near You

"More than 92% of poll respondents said they would be interested in reconnecting with old friends from school if they knew they lived near them today or knew they lived in a city they were visiting," said Rita Spangler, vice president marketing for Classmates Online, Inc. "With our new Classmates Maps feature, Basic Classmates.com members can see where people from their school, college, work and military groups live in relation to them or a city they are visiting. Gold members can also see who those people are and contact them. Classmates.com makes it easy for people to enjoy personal reunions anytime!"

High School Reunions Remain Popular

About eight million people are expected to attend high school reunions in the United States this year. More than 90% of reunion planners are volunteers, the unsung heroes who make their class reunions possible.

"Because Classmates.com is a leading website for planning reunions, we encourage everyone to register for a free Basic Classmates.com membership to help ensure they can be found and informed about opportunities to reconnect with their friends," added Spangler.

About Classmates Online, Inc.

Classmates Online, Inc., founded in 1995 and based in Renton, WA, is a leader in online community-based networking. The company operates Classmates.com (www.classmates.com), connecting millions of members throughout the U.S. and Canada with friends and acquaintances from school, work and the military. Its Classmates International subsidiary also operates leading community-based networking sites in Sweden, through Klassträffen Sweden AB (www.stayfriends.se), and in Germany, through StayFriends GmbH (www.stayfriends.de). Classmates Online is a wholly-owned subsidiary of United Online, Inc. (Nasdaq: UNTD). For more information about United Online and its Internet subscription services, please visit www.untd.com.

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Online pressroom: www.classmates.com/cmo/about.

NOTE: Real-life love reconnection and reunion stories are available for media upon request